

## in4 Ltd. launches corporate website showcasing the Company's iGlue product based on semantic web technology

**BUDAPEST, HUNGARY, February 22, 2008** -- Power of the Dream Ventures (PDV), one of Hungary's premier technology acquisition companies, announced today that in4 Ltd, has launched its corporate website to introduce iGlue, an integrated online content management and search engine product based on semantic web technology.

The most common model for connecting data on the web has been hyperlinking, which takes users not to the content element itself, but to the web page that contains it. In addition, the link supplied by the owner of the site does not necessarily answer the user's query. By improving the one-directional hyperlink that only works with net addresses, iGlue developed the hyperdata model in which elements of syntactic value are linked with each other. In this system, any element of a web page, whether it is a word, image or a piece of data, can become an information-rich junction. Using this as a starting point, iGlue can get a customized view of web-based information related to a given entity, such as relationships between places, people or events.

"We are pleased with the progress in4 is making in developing their revolutionary software. iGlue is a unique technology that we believe is the next generation of search software. We all look forward to forthcoming production releases." commented Viktor Rozsnyay, President of PDV.

"The iGlue revolution is a revolution of meaning. It not only helps us understand information on the Internet better but it will also make the Net understand us and adapt to us." added Peter Vasko, President of in4, Ltd.

PDV acquired 30% of in4, Ltd., in August of 2007, with an option to increase its ownership to 40%. In the coming months in4's website will be continually updated with new information, including product demonstrations, culminating in a public beta early in the second quarter of 2008.

For more information on iGlue please visit in4's corporate website at <http://www.in4.hu>

### **About in4 Ltd.**

in4, Ltd. based in Budapest, Hungary, has developed iGlue, an integrated online content manager and search engine that goes beyond today's widespread, language-dependant search mechanisms based on identifying character strings. iGlue identifies and manages entities, not keywords. Whether he is called Alejandro Magno, Büyük İskender or Lissandru lu Granni, these names all refer to the same person: Alexander the Great, and most likely we would like to find information about the person himself. This is the principle iGlue uses to manage entities appearing in web content, and it will find relevant information even if the given element appears in a form that is different from what we used in launching the search.

### **About PDV.**

Power of the Dream Ventures, Inc. is a premier holding company focused on technology acquisition and development enabling the delivery of revolutionary concepts and ready to market products to the international market place. We develop-, acquire-, license-, or co-develop technologies that originate exclusively in Hungary that are in prototype stage based on existing patents; in prototype stage prior to patenting; existing products that require expansion capital to commercialize; emerging science and high-technology research projects that require help in patenting, developing the product and marketing, University spin-off technologies and ideas from the very early stages on that represent "disruptive technologies." For more information please visit our website at [Http://www.powerofthedream.com](http://www.powerofthedream.com)

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